

# BRIGHT

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## TOP PERFORMING CASHIERS AT TALLMART DYLAN DELANEY

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**BRIGHT**

+ Score Report

# BRIGHT SERVICE & SALES

BRIGHT evaluates typical behaviour and general attitude related to customer service.

DYLAN DELANEY

NORM "International Service Norm"

## DILIGENCE

Very attentive to details and conscientious in the completion of job tasks. A person with high Diligence typically sets high standards for the quality of their work, and will follow through on tasks with great effort.



Detail oriented  
Conscientious  
Focused on quality

## INTEGRITY

Acting consistently according to the values, beliefs and ethical principles a person claims to hold. A person with high Integrity is typically viewed as honest and accountable with high moral standards.



Ethical  
Accountable  
Values honesty

## SALES SELF-EFFICACY

Interested in sales and has confidence in their ability to sell. A person with high Sales Self-Efficacy will typically enjoy the activities involved in selling such as talking others into buying.



Motivated by selling  
Persuasive  
Self-confident

**SERVICE-MINDEDNESS**

Being pleasant with others and displaying an open and welcoming attitude. A person with high Service-Mindedness is typically sensitive to others' needs and feelings and will be both understanding and helpful on the job.



Welcoming  
Helpful  
Empathic

**SOCIAL CONFIDENCE**

Comfortable being the center of attention and can easily initiate conversations with others. People with high Social Confidence typically express themselves with self-confidence and influence in social situations.



Outgoing  
Sociable  
Influential

**STRESS TOLERANCE**

Dealing calmly and effectively with job tasks in high stress situations. People with high Stress Tolerance typically stay focused and accomplish their work under stressful working conditions.



Calm under pressure  
Copes with stressful situations  
Emotionally self-controlled